

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	National Republican Congressional Com
Product	NRCC IE 09/07
Estimate Number	3010

Invoice #	116622-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/13/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116622
Alt Order #	06281056
Deal #	
Order Flight	09/07/12 - 09/13/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1		Late News	11-1135p						_		
	ISSUE CLA	ASS OF TIME									
				09/03/12 to		1x	1				
	WRAL			F	09/07/12	:30	11:34 PM	NRCCNC070907	\$2,000.00		1
2		Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME									
	14/0.41			09/03/12 to		1x	1		#700.00		
_	WRAL			F	09/07/12	:30	12:30 PM	NRCCNC070907	\$700.00		1
3		U.S. Open Tennis Friday ASS OF TIME	11am-7pm								
				09/03/12 to		1x	1				
	WRAL			F	09/07/12	:30	2:09 PM	NRCCNC070907	\$1,000.00		1
4		6pm News (M-F) ASS OF TIME	6-630p								
				09/03/12 to		1x	1				
	WRAL			F	09/07/12	:00			\$2,500.00	Credited	1
5		WRAL AM News ASS OF TIME	6-7a								
				09/03/12 to		1x	1				
	WRAL			F	09/07/12	:30	6:53 AM	NRCCNC070907	\$1,600.00)	1
6		Inside Edition ASS OF TIME	7-730P								
				09/03/12 to		1x	1				
	WRAL			F	09/07/12	:30	7:22 PM	NRCCNC070907	\$1,500.00		1
7		Late News ASS OF TIME	11-1135p								
				09/10/12 to	09/16/12	1x	1				
	WRAL			M	09/10/12	:30	11:44 PM	NRCCNC070907	\$2,000.00		1
					nis ran over						
				LK due ten	nis ran over	2:47:00					
8			12p-1p								



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	WRAL	Noon News		-	•	-					
	ISSUE CLA	ASS OF TIME									
				09/10/12 to		2x	2				
	WRAL			M	09/10/12	:30	12:24 PM	NRCCNC070907	\$700.00		1
	WRAL			M	09/10/12	:30	12:39 PM	NRCCNC070907	\$700.00		2
9	WRAL	6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME									
				09/10/12 to	09/16/12	1x	1				
	WRAL			М	09/10/12	:30	6:12 PM	NRCCNC070907	\$2,500.00		1
10	WRAL	Sat Hour 3	10-11p								
	ISSUE CLA	ASS OF TIME	•								
				09/03/12 to	09/09/12	1x	1-				
	WRAL			Sa	09/08/12	:30	10:31 PM	NRCCNC070907	\$2,000.00		1
11	WRAL	U.S Open Tennis Saturday	11a - 6p								
	ISSUE CLA	ASS OF TIME	r								
				09/03/12 to	09/09/12	1x	1-				
	WRAL			Sa	09/08/12	:30	3:25 PM	NRCCNC070907	\$1,000.00		1
12	WRAL	WRAL 6a News Sat	6-8a						. ,		
		ASS OF TIME									
	.000_ 0			09/03/12 to	09/09/12	2x	2-				
	WRAL			Sa	09/08/12	:30	6:44 AM	NRCCNC070907	\$600.00		1
	WRAL			Sa	09/08/12	:30	7:25 AM	NRCCNC070907	\$600.00		2
13	WRAL	CBS This Morning Saturday	8am - 10am						*****		
		ASS OF TIME	ouiii rouiii								
	.000_ 0			09/03/12 to	09/09/12	2x	2-				
	WRAL			Sa	09/08/12	:30	8:25 AM	NRCCNC070907	\$700.00		2
	WRAL			Sa	09/08/12	:30	8:58 AM	NRCCNC070907	\$700.00		1
14	WRAL	U.S Open Tennis Saturday	11a - 6p						,		
		ASS OF TIME	Tiu op								
	.cool ol	OS S. TIME		09/03/12 to	09/09/12	2x	2-				
	WRAL	US OPEN TENNIS PRIME	8-10PM	Sa	09/08/12	:30	8:40 PM	NRCCNC070907	\$2,000.00		1
	**!!/\L	CO OI LIN I LINNIO I I IIIVIL	O TOT IVI	Ja	00/00/12	.00	J.+U I WI	THE CHEO! USU!	Ψ2,000.00		'



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ISSUE CLASS OF TIME



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRAL U.S Open Tennis Saturday	11a - 6p	•	•	•	•	•	<u>.</u>		
	ISSUE CLASS OF TIME		_							_
	WRAL US OPEN TENNIS PRIME	8-10PM	Sa	09/08/12	:30	9:32 PM	NRCCNC070907	\$2,000.00		2
15	WRAL U.S Open Tennis Sunday ISSUE CLASS OF TIME	4p - 7p								
				2 to 09/09/12	2x	2				
	WRAL WRAL		Su Su	09/09/12 09/09/12	:30 :30	5:09 PM 6:29 PM	NRCCNC070907 NRCCNC070907	\$2,000.00 \$2,000.00		1 2
17	WRAL WRAL Sun Morning News ISSUE CLASS OF TIME	7-9a								
			09/03/12	2 to 09/09/12	2x	2				
	WRAL		Su	09/09/12	:30	7:09 AM	NRCCNC070907	\$900.00		1
	WRAL		Su	09/09/12	:30	8:42 AM	NRCCNC070907	\$900.00		2
18	WRAL Late News ISSUE CLASS OF TIME	11-1135p								
			09/10/1	2 to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	11:33 PM	NRCCNC070907	\$2,000.00		1
19	WRAL Noon News ISSUE CLASS OF TIME	12p-1p								
			09/10/1	2 to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	12:55 PM	NRCCNC070907	\$700.00		1
20	WRAL 6pm News (M-F) ISSUE CLASS OF TIME	6-630p								
			09/10/1	2 to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	6:21 PM	NRCCNC070907	\$2,500.00		1
21	WRAL WRAL AM News ISSUE CLASS OF TIME	6-7a								
				2 to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	6:25 AM	NRCCNC070907	\$1,600.00		1
22	WRAL Inside Edition	7-730P								



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22	WRAL	Inside Edition	7-730P	_	•	-	•				
	ISSUE CLA	ASS OF TIME									
				09/10/12 to		1x	1				
	WRAL			Th	09/13/12	:30	7:20 PM	NRCCNC070907	\$1,500.00		1
23	WRAL	Late News	11-1135p								
	ISSUE CLA	ASS OF TIME									
				09/10/12 to		1x	W				
	WRAL			W	09/12/12	:30	11:14 PM	NRCCNC070907	\$2,000.00)	1
26		WRAL AM News	6-7a								
	ISSUE CLA	ASS OF TIME									
				09/10/12 to		1x	1				
	WRAL			W	09/12/12	:30	5:58 AM	NRCCNC070907	\$1,600.00)	1
27		Inside Edition	7-730P								
	ISSUE CLA	ASS OF TIME									
				09/10/12 to		1x	1				
	WRAL			W	09/12/12	:30	7:21 PM	NRCCNC070907	\$1,500.00)	1
28		Fri Hour 2	9-10p								
	ISSUE CLA	ASS OF TIME									
	MDAI			09/03/12 to		1x	1		* 4 000 00		
	WRAL			F	09/07/12	:30	9:45 PM	NRCCNC070907	\$4,000.00		2
29		Late News	11-1135p								
	ISSUE CLA	ASS OF TIME		00/10/10	00/10/10		-				
	\A/D A I			09/10/12 to		1x	1		Φ0.000.00		
	WRAL			VV	09/12/12	:30	11:34 PM	NRCCNC070907	\$2,000.00		1
30		Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME			20112112		_				
	MDAL			09/10/12 to		1x	1		Φ 7 00 00		
	WRAL			W	09/12/12	:30	12:34 PM	NRCCNC070907	\$700.00	1	1
31		6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME									



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National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



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31	WRAL	6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME									
	WRAL			W	09/12/12	:30	5:58 PM	NRCCNC070907	\$2,500.00		2
	WRAL			W	09/12/12	:30	6:22 PM	NRCCNC070907	\$2,500.00		1
			Aired Chata	0.4							
			Aired Spots	34							

Gross Total \$53,200.00

Agency Commission \$7,980.00

Payment Terms 30 Days \$45,220.00 **Net Amount Due**